



Social Media Marketing Package

R3500
per month

3-month contract thereafter
on a month-on-month

2 POSTS, AM & PM DAILY!



Facebook



Instagram



Twitter (X)



TikTok



YouTube



LinkedIn

We recommend 2 daily posts for a period 3 months. Why? The answer lies in repetition and consistency. Which brands comes to mind when you hear “It’s not inside, it’s on... top!” or “How can we help you” or even “Yello Summer!”.

It’s repetition and consistency that built these brands in the consumer minds...

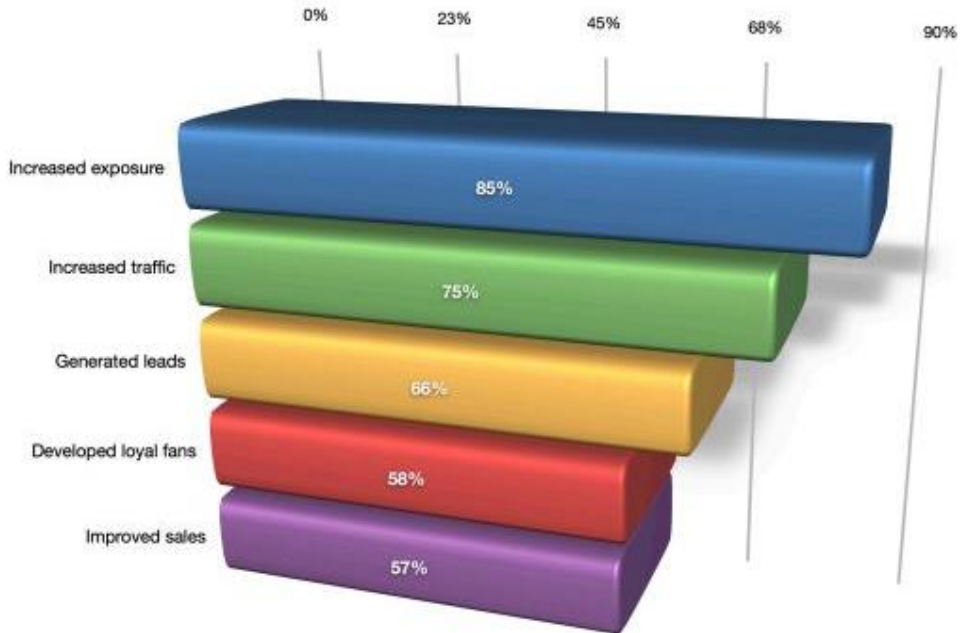
CONSISTENCY AND REPITITION MIGHT SEEM LIKE TOO MUCH OF THE SAME CONTENT BUT THE BELOW STATISTICS INDICATE OTHERWISE

Video marketing has quickly become one of the highest returning forms of social media content and 57 percent of marketers are currently using it (with 72 percent claiming they plan to increase their use of video in the future). Other findings from the industry report include:

- ✓ 96 percent of marketers use social media as a marketing tool.
- ✓ 92 percent of marketers believe social media is important to their businesses and/or clients.
- ✓ 22 percent of marketers have been using social media for more than five years.
- ✓ 84 percent of marketers have integrated their social media and traditional marketing activities.



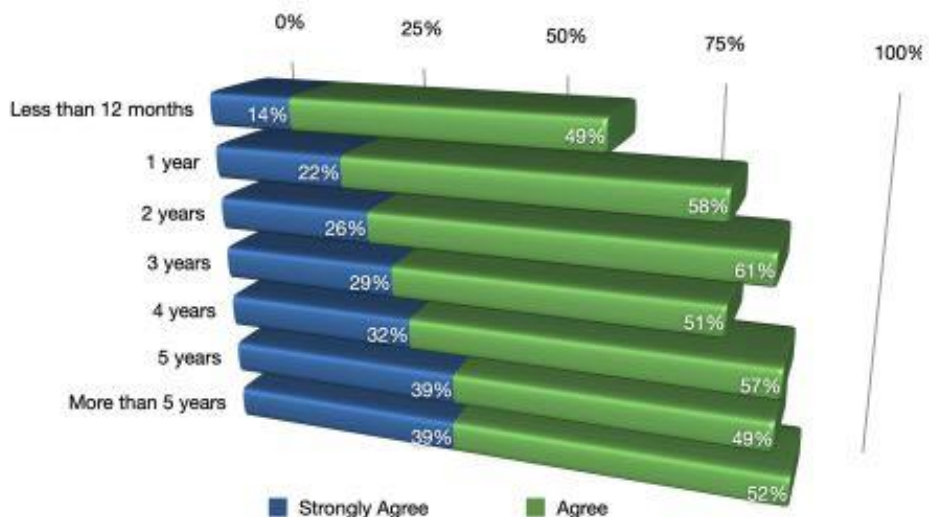
The Benefits of Social Media Marketing



A significant 85% of all marketers we surveyed indicated that their social media efforts have generated more exposure for their businesses. Increased traffic was the second major benefit, with 75% reporting positive results. These benefits have remained in the top two spots for the last 8 years.

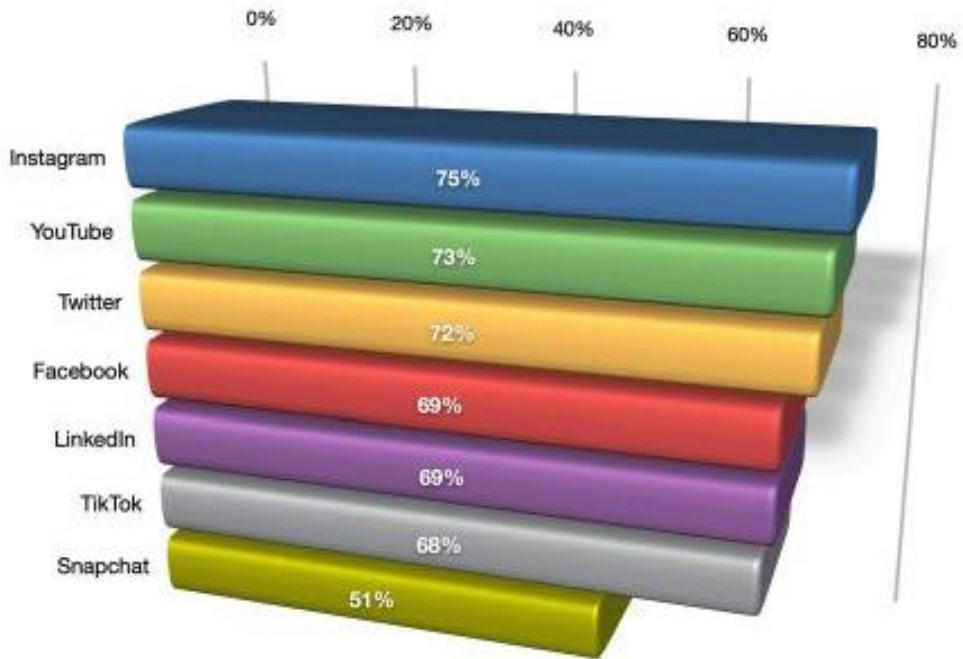
Increased Exposure

Increased exposure: Most marketers (83%+) who've been using social media marketing for 1 year or longer report it generates exposure for their businesses.



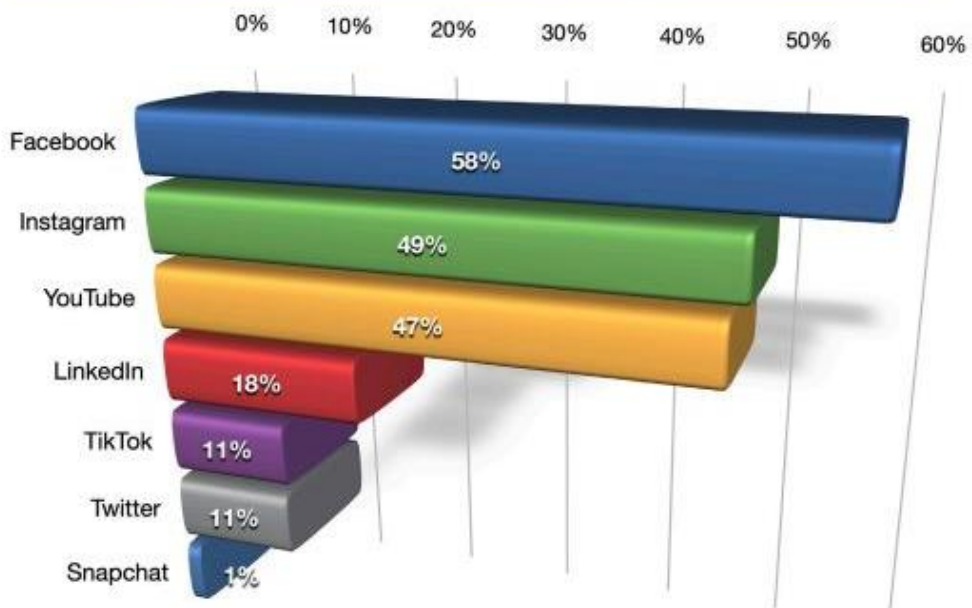


The Major Social Media Platforms Have A Big Impact!



Regular Video Use By Platform

This year, we decided to study which platforms marketers use to regularly publish video. Facebook is the top platform (58%), followed by Instagram (49%) and YouTube (47%).





Why wait? START TODAY!

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How does it work?

- If you already have videos/promotional image, provide it to us and we'll do the rest
- If you don't have content, no problem! We will create 2 videos for you at no charge, every 3 months.

We're flexible!

- Use your existing posting schedule to make the most of your reach! Swop out videos or images for promotional purposes at specific times.
- Add more posts at only R8/post to expand your reach even more!
- Commit to a 3-month contract to see your Return on Investment!

Cost of additional posts over and above your 2 posts per day:

- Your own content = R8/post
- We produce your content = R1500/video; R350/image PLUS R8/post

*B2C excludes Twitter and LinkedIn on Sat-Sun

*B2B includes Twitter and LinkedIn on Sat-Sun

What's in it for you?

- ✓ Grow your Brand and your Audience while receiving a daily progress report.
- ✓ Promo Code marketing and promotion of your product or service.
- ✓ Any social media platform we create for you remains your property indefinitely.
- ✓ **We grow & manage your social media while you get on with your business.**